

# TAKE CHARGE OF EDUCATION<sup>®</sup>

## TARGET MAKES FUNDRAISING EASY FOR HATCH SCHOOL.

### HOW IT WORKS

You can designate your school at [Target.com/tcoe](http://Target.com/tcoe). Every time you use your REDcard<sup>SM</sup> (Target<sup>®</sup> Visa<sup>®</sup> Credit Card, Target Credit Card<sup>SM</sup> or Target Check Card<sup>SM</sup>) at Target or Target.com, Target will donate 1% of your purchases to Hatch School.\* When you use your Target Visa Credit Card everywhere else Visa credit cards are accepted, your school will receive ½% of your purchases.

Funds can be used for anything our school needs, from reading programs to classroom supplies. Target pays out donations directly to the school principal twice per year, in March and September.

### HOW IT ADDS UP

Hatch School's progress is detailed online, just like the example below. Visit [Target.com/tcoe](http://Target.com/tcoe) to see:

- Hatch School's last payout from the program
- The amount Hatch School has received from Target to date
- Hatch School's progress toward the next payout, updated daily
- How many people have enrolled in the program and designated Hatch

HATCH ELEMENTARY SCHOOL  
OAK PARK, IL 60302-1443  
School ID: **47676**

#### Take Charge of Education Donations to This School

Target's most recent donation (August 2009)	\$307.33
Total of all Target donations through August 2009	\$2,369.27
Amount accumulated so far toward Target's next donation*	\$231.02
Number of Target <sup>®</sup> Visa <sup>®</sup> Credit Card and Target Credit Card <sup>SM</sup> holders who have designated this school	16

### HOW YOU CAN DO MORE

As more people join the program and designate Hatch School, there's no limit to the funds our school can receive. Here are some tips for increasing your next donation:

- Use the online fundraising tools at [Target.com/tcoe](http://Target.com/tcoe) to promote the program at events, in the media and on your school's website.
- Copy the flyer on the opposite side of this sheet and distribute them at school events.
- Don't forget to thank your school community for designating your school and using their REDcards.

\*Subject to Take Charge of Education program rules. Target donates an amount equal to 1% of Target Visa Credit Card, Target Credit Card and Target Check Card purchases you make at Target and Target.com, and ½% of Target Visa Credit Card purchases you make everywhere else Visa credit cards are accepted, to the eligible K-12 school of your choice. See [Target.com/tcoe](http://Target.com/tcoe) or call 1-800-316-6142 for details.

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Reward your school.™



The REDcard<sup>™</sup>

